

2025 Sustainable Investing Forum

Join us for this one-day event dedicated to sustainable investing, bringing together academics, and industry experts for an engaging exchange of knowledge and practice. This year's focus will center on shareholder engagement as a critical driver of sustainable strategies from addressing the context to discussing real outcomes.

*Co-organized by EHL Hospitality Business School and
Asteria Investment Managers*



June 12, 2025



EHL Campus Lausanne



[**Register now!**](#)

12h30-13h00	WELCOME COFFEE & REGISTRATION	6 th Floor Lounge
13h00-15h00	Academic Presentations & Discussions Do Debt Investors Care about ESG ratings? <i>Michael Ryf - University of Bern</i> The Impact of Sustainable Finance Literacy on Investment Decisions <i>Tobias Wekhof, PhD - Universität Zürich (UZH) & Eidgenössische Technische Hochschule Zürich (ETH)</i>	M609
15h00-15h30	COFFEE BREAK	6 th Floor Lounge
15h30-16h00	Keynote Cultivating Responsible Investors <i>Adam Aoun, PhD – EHL Hospitality Business School</i>	M609
16h00-16h45	Multidisciplinary roundtable Investors' engagement: a multi-stakeholder perspective <i>Philippe Rey – Holcim Switzerland</i> <i>Florence Hugard - Entreprise for Society Center (E4S)</i> <i>Adam Aoun, PhD – EHL Hospitality Business School</i> <i>Moderated by Natacha Guerdat - Asteria Investment Managers</i>	M609
16h45-17h15	Exploratory topic Crypto-assets & sustainability <i>Julien Godat - Institutional Investing in Crypto (L1D)</i>	M609
17h30-18h15	Panel Wine Tasting Guided tasting session around topics such as sustainability, terroir, quality, demand, etc. <i>Olivier Gergaud - Prof., Kedge Business School</i> <i>Mikaël Magliocco - Organic Wine Producer from Valais</i> <i>Teona Floare - Sommelier and Wine Expert</i>	7 th Floor Terrace
18h30-19h30	CLOSING COCKTAIL	7 th Floor Terrace